



RecruitMilitary Career Fair

A hiring event for veterans with civilian work experience, men and women who are transitioning from active duty, members of the National Guard and reserves, and military spouses. Produced by RecruitMilitary in cooperation with HireVetsFirst—a unit of the U.S. Department of Labor—and The American Legion.

Thursday, October 4, 2007 • 11 am - 3 pm University of Phoenix Stadium HOME OF THE ARIZONA CARDINALS

1 Cardinals Drive Glendale, Arizona (Greater Phoenix)











Registration Form **Driving Directions Booth Information**

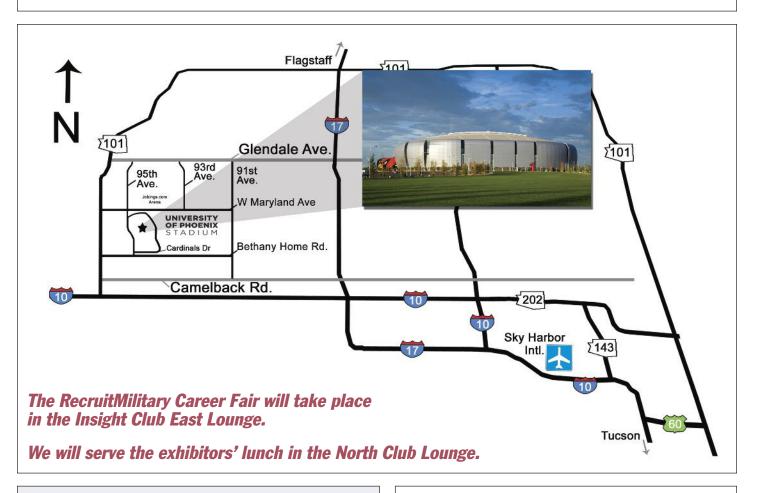






RecruitMilitary Career Fair

Thursday, October 4, 2007 • University of Phoenix Stadium • Glendale, Arizona



Driving Directions

From the south:

Take AZ loop 101 Freeway North. Exit at Bethany Home and make a right off the exit. Make a left on 95th, and the Stadium will be on your right.

From the North:

Take the AZ loop 101 South. Exit at Glendale Avenue and make a right onto Glendale Avenue. Make a left onto 99th and then a left onto Maryland Avenue. The Stadium will be on your right.

From the East (Near the Stadium):

Take Glendale Avenue West toward 91st Avenue. Turn left onto 91st Avenue and follow it to Maryland Avenue. Enter into Stadium parking lots.

From I-10 (East):

Head West toward L.A. Take the AZ loop 101 Freeway North. Exit at Bethany Home and make a right off the exit. Make a left on 95th, and the Stadium will be on your right.

From the West:

Take Glendale Avenue East to 95th Avenue. Turn right on 95th Avenue and follow it past the Stadium, on the left, and into the stadium parking lots.









2007 RecruitMilitary Career Fairs - Booth reservation and fax transmittal form

Fax to Larry Slagel, Senior Vice President, RecruitMilitary Career Fairs, at 513-683-5021

PLEASE RESERVE THE FOLLOWING FOR MY COMPANY:								SPECIAL REQUESTS:
	Gold Package	Silver Package	Bronze Package	Pick 4 Package	Pick 8 Package	Pick 16 Package	Season Pass	☐ We will require electric power at our booth: Surcharge: \$50 for Bronze and Silver packages.
January 11 - Atlanta, GA January 24 - San Diego, CA								☐ We will require more than the number
February 8 - Charlotte, NC February 22 - Dallas, TX								of lunches provided with our packages— 2 for Bronze and Silver packages, 4 for
March 8 - Baltimore, MD March 14 - Jacksonville, FL March 29 - Nashville, TN								Gold package. Surcharge: \$25 per lunch. Contact us regarding special dietary
April 5 - Houston, TX April 12 - Tampa, FL April 26 - Cincinnati, OH							0	requirements of members of our party—vegan, vegetarian, diabetic, kosher, etc.
May 9 - Atlanta, GA May 15 - Raleigh, NC May 24 - Philadelphia, PA May 31 - New Orleans, LA								INDIVIDUALS WHO WILL ATTEND:
June 7 - San Diego, CA June 14 - Detroit, MI June 21 - Seattle, WA June 22 - Chicago, IL June 28 - San Francisco, CA								
July 11 - Dallas, TX July 12 - Boston, MA July 19 - Baltimore, MD July 19 - St. Louis, MO July 26 - Charlotte, NC								
August 9 - Denver, CO August 9 - Jacksonville, FL August 23 - Nashville, TN August 28 - Reno, NV August 30 - Houston, TX							0000	HOW I LEARNED ABOUT RECRUITMILITARY CAREER FAIRS:
September 6 - Cincinnati, OH September 13 - Las Vegas, NV September 18 - Raleigh, NC September 27 - Chicago, IL								
October 4 - Phoenix, AZ October 11 - Philadelphia, PA October 16 - Seattle, WA October 18 - Indianapolis, IN October 25 - San Francisco, CA								BILLING INFORMATION:
November 1 - Baltimore, MD November 8 - Atlanta, GA November 14 - Tampa, FL November 29 - Charlotte, NC								Please charge my credit card:
December 6 - Jacksonville, FL December 13 - Dallas, TX December 13 - San Diego, CA							000	☐ Visa ☐ MasterCard ☐ American Express
SENDER INFORMATION:							Credit card number:	
Name of individual:								
Job title:								
Company:								Expiration date:
Street address or box number: _								Name on card:
City, state, ZIP:								
Telephone number:								
Fax number:								Signature:
F-mail address:								

RecruitMilitary Career Fairs

Specifications for exhibitor ads in the printed Program Guide for job candidates

1. New ad? Just prepare a PDF to the following specs:

Dimensions: The ad must be no larger than 5" wide by 8" high, and it must be placed on a 5.5" by 8.5" page, with 0.25" margins on all four sides.

The page must not contain crop marks, labels, production or scheduling information, or other matter that is not meant to be printed. We must crop out all such matter.

Color: There is no charge for a black-and-white ad that is supplied as a PDF and ready to print. Color advertising is available for \$200.00 per page.

Resolution: For best results, resolution of photos should be 300 dpi or higher.

Fees: There is no fee for an ad that is prepared to our specifications.

Ads that are sent in formats other than PDF are subject to a \$15.00 revision fee. Ads and/or pages whose dimensions are different from the above specs are subject to a \$15.00 revision fee.

Ads that require cropping are subject to a \$15.00 revision fee. Ads that require extensive revision are subject to a \$75.00 composition fee.

2. Where and when do you send the ad?

To carol@recruitmilitary.com by 12:00 noon seven working days before the event.

3. Repeating an ad? To repeat an ad printed in a previous Program Guide, send an e-mail to carol@recruitmilitary.com.

Specify both the date and the location of the previous event—for example, "7-19-07 St. Louis."

To accommodate exhibitors that cannot edit their repeat ads and wish to change the point-of-contact information in those ads, we will revise a block of text consisting of 1 through 6 lines for our revision fee of \$15.00. **Ads that require** more extensive revision are subject to a composition fee of \$75.00.

4. You don't have an ad designer? We can compose an ad for you. Contact carol@recruitmilitary.com.

Our fee for composing an ad is \$75.00.

Recruit Military, LLC,

proudly serving the veteran community!

"When you register for free at our Web site, www.recruitmilitary.com, you gain immediate access to the thousands of jobs that veteranfriendly employers have posted there. You also enable the thousands of employers that regularly search our database of registered job seekers to find your registration profile. And when you also post a resume with us, you greatly increase your chances of be found by the outstand companies of expolate America."



Drew Myers, President, RecruitMilitary, LLC, and formerly Captain, United States Marine Corps

RECRUIT///ILITARY

www.recruitmilitary.com





RecruitMilitary Career Fairs

FEEDBACK FROM THE UNITED STATES DEPARTMENT OF LABOR: "RecruitMilitary shares the Department of Labor's commitment to increasing employer awareness of the value veterans bring to the workforce. This career fair in Jacksonville was very successful in connecting veterans to employers, and we look forward to working with RecruitMilitary in the future to conduct more of these extremely worthwhile events." Charles S. Ciccolella, Assistant Secretary of Labor for Veterans' Employment and Training

FEEDBACK FROM A SATISFIED CLIENT: "The RecruitMilitary Career Fair in Atlanta was a first-class event in a large metropolitan convention center. It compared favorably with other career fairs I have attended. Maybe the bottom line is one gets what one pays for. The fee was certainly worth it." *Keith Troutman, Project Manager, MTC Technologies*

WHY HIRE VETERANS?

Hiring military veterans is a great way of saying to those who have served, "Thank you for your service and sacrifice."

It is also very good business. Transitioning and veteran men and women have character attributes that make them great civilian employees, including leadership, initiative, self-discipline, and an excellent work ethic. Typical transitioning personnel do not need industry experience to make a positive impact immediately.

Veterans acquired outstanding skills and training while in the service. The overwhelming majority of active-duty personnel work in military employment categories that have easily recognized civilian counterparts ranging from "Engineering, Science, and Technical" and "Machine Operator and Precision Work" to "Transportation and Material Handling" and "Executive, Administrative, and Managerial." Personnel who trained in combat occupations make outstanding leaders in Corporate America.

Veterans can help employers meet diversity goals with regard to ethnicity and gender. Active-duty personnel are 20% African-American, 9% Hispanic, and 15% women.

A high proportion of veterans have the security clearances necessary for certain civilian jobs. Clearances are especially valuable to companies that hold or seek federal contracts.

WHY RECRUIT AT OUR CAREER FAIRS?

Our candidate-aggregation strategy brings a steady flow of active job seekers to our large database of candidates at www.recruitmilitary.com, and we promote each event to candidates throughout the region to be served by the event.

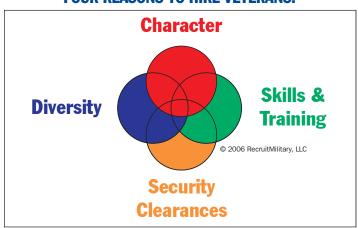
We send e-mail invitations to a special portion of our database: those individuals who live in, or desire to live in, the region to be served by the event. We also announce each event to transition counselors at military bases: We e-mail flyers to them for online distribution to transitioning personnel and for printing and posting in the transition facilities. In addition, we announce the event in print and broadcast media.

We select our career fair locations according to the density of the nearby veteran population and the proximity of large military bases. We select venues in those locations that make our events both a great experience and a commercial success for our clients.

We take good care of our clients, doing everything from positioning their booths for maximum effect to printing attractive Program Guide booklets for their ads.

We offer outstanding value by packaging other RecruitMilitary hiring products with participation in our career fairs—database subscriptions, job postings, advertising in online and print media, and contingency hiring services.

FOUR REASONS TO HIRE VETERANS:



SIX REASONS TO RECRUIT AT OUR EVENTS:

RecruitMilitary Career Fairs 2007 - Exhibitor Packages and Fees

Gold Package

- Career fair double exhibition booth PREMIUM FEATURE single exhibition booth is a \$995 value!
- Premium-placed full-page advertisement in the Career Fair Program Guide \$495 value!

- Lunch for 4 company representatives PREMIUM FEATURE 2 lunches is standard
 Before-event "Pre-Blast" e-mail inviting uniquely qualified candidates to visit your booth
 After-event "Post-Blast" e-mail to targeted candidates in the RecruitMilitary database

 \$495 value!
- Unlimited job postings on the RecruitMilitary site, www.recruitmilitary.com, for 90 days \$750 value!
- For 1 user, 90 days of full access to RecruitMilitary's entire database of self-registered job candidates who have a military background. Current size is 168,000+. \$2000 value!
- Premium placement of booth—better location for candidate flow—free electric power PREMIUM FEATURE

Priced at only \$2495 \$5230 total value! Your discount: 52%!

Silver Package

- Career fair exhibition booth \$995 value! (Bronze rate)
- Full-page advertisement in the Career Fair Program Guide Lunch for 2 company representatives
- After-event "Post-Blast" e-mail to targeted candidates in the RecruitMilitary database \$495 value!
- Five 30-day job postings on the RecruitMilitary site, www.recruitmilitary.com
- For 1 user, 30 days of full access to RecruitMilitary's entire database of self-

registered job candidates who have a military background. Current size is 168,000+

\$1500 value!

Priced at only \$1695 \$2990 total value! Your discount: 43%!

Bronze Package

- Career fair exhibition booth
- Full-page advertisement in the Career Fair Program Guide Lunch for 2 company representatives

Priced at only \$995

PICK 4 PACKAGE - Participation in any 4 career fairs during 2007

- The exhibitor selects which career fairs to apply to this package.
- 4 Silver Packages \$6780 value! (4 Silver Packages @ \$1695)
- For 1 user, 1 year of full access to RecruitMilitary's entire database of self-

registered job candidates who have a military background. Current size is 168,000+. ■ Unlimited job postings at RecruitMilitary's site, www.recruitmilitary.com, for 1 year

\$4995 value!

Priced at only \$8995 \$11,775 total value! Your discount: 24%!

PICK 8 PACKAGE - Participation in any 8 career fairs during 2007

- The exhibitor selects which career fairs to apply to this package.
- 8 Silver Packages \$13,560 value (8 Silver Packages @ \$169
- For 1 user, 1 year of full access to RecruitMilitary's entire database of self-
- registered job candidates who have a military background. *Current size is* 168,000+.

 Unlimited job postings at RecruitMilitary's site, www.recruitmilitary.com, for 1 year

\$4995 value!

Priced at only \$14,295 \$18,555 total value! Your discount: 23%!

PICK 16 PACKAGE - Participation in any 16 career fairs during 2007

- The exhibitor selects which career fairs to apply to this package.
- 16 Silver Packages \$27,120 value! (16 Silver Packages @ \$1695)
- For 1 user, 1 year of full access to RecruitMilitary's entire database of self-

registered job candidates who have a military background. *Current size is* 168,000+.

Unlimited job postings at RecruitMilitary's site, www.recruitmilitary.com, for 1 year

\$4995 value!

Priced at only \$24,795 \$32,115 total value! Your discount: 23%!

SEASON PASS - Participation in all remaining career fairs during 2007

- Gold Package for each event
- For 10 users, 1 year of full access to RecruitMilitary's entire database of selfregistered job candidates who have a military background. Current size is 168,000+.
- Unlimited job postings at RecruitMilitary's site, www.recruitmilitary.com, for 1 year

Priced at only \$62.595

EXCLUSIVE CORPORATE SPONSORSHIP

- Your company identified as RecruitMilitary's exclusive corporate Sponsor for the Career Fair e.g., "The RecruitMilitary Career Fair, sponsored exclusively by ABC Corporation."
- Your company logo and/or name displayed on all print and electronic materials promoting the Career Fair to job candidates-posters, flyers, e-mail messages, Web site postings, PDF's, etc.
- Your company logo and/or name displayed on the cover of the Career Fair Program Guide
- Premium-placed 2-page advertisement in the Career Fair Program Guide
- Your company's materials/promotional items presented at the registration table-e.g., bags, corporate literature
- Unlimited job postings at RecruitMilitary's site, www.recruitmilitary.com, for 90 days

Priced at only \$5000

REGIONAL "PICK-'EM" SPECIALS FOR BRONZE PACKAGES

Midwest Special

Chicago 6/22/07 and/or 9/27/07 Cincinnati 4/26/07 and/or 9/6/07 Dallas 7/11/07 and/or 12/13/07 Detroit 6/14/07 Houston 4/5/07 and/or 8/30/07 Indianapolis 10/18/07 Nashville 3/29/07 and/or 8/23/07 St. Louis 7/19/07

Pick any 6 events for \$5495

East Coast Special

Atlanta 5/9/07 and/or 11/8/07 Baltimore 7/19/07 and/or 11/1/07 Boston 7/12/07 Charlotte 7/26/07 and/or 11/29/07 Jacksonville 8/9/07 and/or 12/6/07 New Orleans 5/31/07 Philadelphia 5/24/07 and/or 10/11/07 Raleigh 5/15/07 and/or 9/18/07 Tampa 4/12/07 and/or 11/14/07 Pick any 6 events for \$5495

Western Special

Denver 8/9/07 Phoenix 10/4/07 Las Vegas 9/13/07 Reno 8/28/07 San Diego 6/7/07 and/or 12/13/07 San Francisco 6/28/07 and/or 10/25/07 Seattle 6/21/07 and/or 10/16/07 Pick any 6 events for \$5495

DOUBLEHEADER PACKAGE

Attend 2 Career Fairs in the same city for \$3200

- Career fair exhibition booth
- Full-page advertisement in the Career Fair Program Guide
- Lunch for 2 company representatives
- For 1 user, 3 months of full access to RecruitMilitary's entire database of self-registered job candidates who have a military background. Current size is 168,000+
- Before-event "Pre-Blast" e-mail inviting targeted candidates in the RecruitMilitary database to visit your booth-one blast per Career Fair

Applicable events:

Atlanta 5/9/07 and 11/8/07 Baltimore 7/19/07 and 11/1/07 Charlotte 7/26/07 and 11/29/07 Chicago 6/22/07 and 9/27/07 Cincinnati 4/26/07 and 9/6/07 Dallas 7/11/07 and 12/13/07 Houston 4/5/07 and 8/30/07 Jacksonville 8/9/07 and 12/6/07 Nashville 3/29/07 and 8/23/07 Philadelphia 5/24/07 and 10/11/07 Raleigh 5/15/07 and 9/18/07 San Diego 6/7/07 and 12/13/07 San Francisco 6/28/07 and 10/25/07 Seattle 6/21/07 and 10/16/07 Tampa 4/12/07 and 11/14/07